

## CLAIMS

1. A suite of products and services for facilitating an online business transaction, said suite comprising:

- a. an Internet insurance product for said online business transaction,
- a. an online sale process for said Internet insurance product,
- b. a goods inspection service for said online business transaction,
- c. a cargo insurance product for said online business transaction,
- d. a trade credit insurance product for said online business transaction, and
- e. an identity assurance product for said online business transaction,

wherein said suite of products and services are accessible online.

2. The suite of products and services of claim 1 wherein said Internet insurance product covers web content liability.

3. The suite of products and services of claim 1 wherein said Internet insurance product covers professional errors and omissions.

4. The suite of products and services of claim 1 wherein said Internet insurance product covers network security liability.

5. The suite of products and services of claim 1 wherein said Internet insurance product covers cyber extortion.

6. The suite of products and services of claim 1 wherein said goods inspection service comprises inspection, testing, certification and quality assurance.
7. The suite of products and services of claim 1 wherein said cargo insurance product is purchased online for a single shipment.
8. The suite of products and services of claim 7 wherein said cargo insurance product covers air, sea, road, rail and barge shipments.
9. The suite of products and services of claim 1 wherein said trade credit insurance product comprises online services, including credit analysis, risk management, portfolio monitoring, billing and recovery services.
10. The suite of products and services of claim 1 wherein said identity assurance product comprises authenticated identification of participants in said online business transaction.
11. The suite of products and services of claim 1 wherein said suite is accessible in a network environment, such as a LAN or a WAN.
12. The suite of products and services of claim 1 wherein said suite is in digital media form.